

CURRICULUM VITAE

PERSONAL INFORMATION

Name **ŽIŽALOVÁ PAVLA**
Nationality **Czech**
Date of birth **23. 2. 1981**

SUMMARY

Major fields of expertise

- regional innovation systems, technology transfer, R&D policy
- innovation, competitiveness and management consulting

CAREER HISTORY

Employer	Self-employed
Position	Consultant, project manager
Dates	2005 – to date
Responsibility	Economic analysis, strategic planning, project management for Berman Group

RELEVANT PROFESSIONAL EXPERIENCE

- | | |
|------------------------------------|---|
| Name of the project | Audit of absorption capacity of the Operational Programme Entrepreneurship and Innovation in the period 2007-2013 |
| • Dates (from – to), No. of months | 01/2009 – present, 4 months |
| • Description of tasks | Create and implement a methodology for detailed absorption capacity analysis, including online surveys, face-to-face interviews with applicants, project managers and declined applicants. |
| • Employer/Commissioner | Berman Group / Ministry of Industry and Trade of the Czech Republic |
| Name of the project | Evaluation of regional impacts of Operational Programme Industry and Enterprise interventions in the period 2004-2006 |
| • Dates (from – to), No. of months | 08/2008 – 12/2008, 5 months |
| • Description of tasks | Analysis of the situation in regions before 2004, evaluation of regional performance of the Operational programme (OP), identification of regional specific barriers for the OP implementation, evaluation of impacts of the OP in the regions. |
| • Employer/Commissioner | Berman Group / Ministry of Industry and Trade of the Czech Republic |
| Name of the project | European Science Foundation – Constructing Regional Advantage: Towards State-of-the-Art Regional Innovation System Policies in Europe? |
| • Dates (from – to), No. of months | 06/2007 – 06/2010, 36 months |
| • Description of tasks | Collaborative research project aiming at fine-tuning of regional (and national) innovation policies – member of Czech research team responsible for case study of Prague region. |
| • Employer/Commissioner | Charles University in Prague, Faculty of Science |
| Name of the project | Business Sector Survey for Regional Innovation Strategy of South Moravia 2009-2013 |
| • Dates (from – to), No. of months | 05/2008 – 10/2008, 5 months |
| • Description of tasks | In-depth survey among enterprises in South Moravia region and its evaluation and suggestions for RIS. Carrying out the interviews, participation in developing the methodology and in analysis of results. |
| • Employer/Commissioner | Berman Group – project for the South Moravia Regional Government |
| Name of the project | Comparison of ESF operational programs in the Czech Republic for 2007- |

	2013
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>03/2008 – 08/2008, 4 months Participation on preparing Czech inputs for the wider ESF programs comparison – carrying out selected interviews and desk research Berman Group/ECOTEC – project for DG Employment</p>
Name of the project	Mapping of regional conditions for establishing partnership at the labor market in five pilot Czech Regions
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>2007, 3 months Carrying out the interviews, participation in developing the methodology and in presentation of results. Berman Group, project for the National Training Fund, financed from the OP HRD - ESF</p>
Name of the project	ERDF Innovative Project Analysis – Case Study Guide, DG Regional Policy
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>03/2007 – 09/2007, 7 months Evaluation of two selected innovation projects in the Czech Republic funded by ERDF – carrying out the interviews, desk research, report drafts and modifications. Charles University in Prague, Faculty of Science – Project for DG Regional Policy</p>
Name of the project	Ex-ante evaluation of the NDP and NSRF 2007-2013 in the Czech Republic
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>06/2005 – 12/2006, 19 months Team Member – responsibility for evaluation of specific chapters and themes (e.g. socio-economic analysis, SWOT analysis, horizontal themes, evaluation indicators etc.). Berman Group – project for the Ministry of Regional Development</p>
Name of the project	OECD Local Economic and Employment Development Indicator Framework for Central, East and South East Europe
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>08/2006 – 12/2006, 5 months Team Member – methodology for the design and use of OECD data collection and analysis framework to support local development professionals in undertaking collection of information and construction of indicators on local area economic and employment conditions and development trends in Central, East and South East Europe. Berman Group – project for OECD</p>
Name of the project	Identification of globally competitive clusters on national and regional levels in the Czech Republic
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>09/2005 – 06/2006, 10 months Team Member – analysis of potential of competitiveness and innovation development of all 14 Czech regions at NUTS 3 level, methodology for regional competitiveness evaluations and analyses, policy recommendations. Berman Group, project for CzechInvest.</p>
Name of the project	Economic Development Strategic Plans for Czech and regions
<ul style="list-style-type: none"> • Dates (from – to), No. of months <ul style="list-style-type: none"> • Description of tasks • Employer/Commissioner 	<p>05/2005 – present Strategic planning for economic development and assistance with implementation of strategic plans, socio-economic analyses, business climate surveys, drafts of strategic plans. Berman Group – projects for 8 Czech cities and regions (e.g. Olomouc, Cheb, Karlovy Vary, Pisek etc.)</p>

EDUCATION AND TRAINING

- Dates (from – to) 10/2005 – to present
- Name and type of organization **Department of Social and Regional Geography, Faculty of Science, Charles**

- providing education and training
- Principal subjects/occupational skills covered
 - Title of qualification awarded
- Dates (from – to)
- Name and type of organization providing education and training
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 - Title of qualification awarded

University, Prague

Emergence and Evolution of Regional Innovation Systems in the Czech Republic, Innovation Policy, Local and Regional (Economic) Development

PhD student

08/2008 – 12/2008

Centre for Technology, Innovation and Culture, Faculty of Social Sciences, University of Oslo, Norway

Innovation studies – research in the field of production and dissemination of knowledge, interaction between science and technology, innovation and entrepreneurship

PhD student – visiting researcher

01/2008 – 5/2008

School of Geography, Planning & Environmental Policy, University College Dublin, Ireland

Regional Innovation Systems and FDI – comparative analyses and best-practices

PhD research fellowship

10/2003 – 09/2005

Department of Social and Regional Geography, Faculty of Science, Charles University, Prague

Social Geography and Regional Development, Local and Regional Economic Development, Strategic Planning

Master

8/2004 – 03/2005

Department of Human Geography, Faculty of Geography and History, Universidad de Sevilla, Spain

Social and Regional Geography, GIS, Evaluation of Sevilla Technology Park Impact on Regional Development

Erasmus Student Exchange Programme

10/2000 – 09/2003

Department of Social and Regional Geography, Faculty of Science, Charles University, Prague

Social and Regional Geography, Demography

Bachelor

**PERSONAL SKILLS
AND COMPETENCES**

MOTHER TONGUE

CZECH

OTHER LANGUAGES

	Understanding		Speaking	
	Listening	Reading	Spoken interaction	Spoken production
English	Excellent	Excellent	Very good	Very good
Spanish	Excellent	Excellent	Very good	Very good
German	Satisfactory	Good	Poor	Poor
French	Poor	Poor	Poor	Poor

OTHER RELEVANT SKILLS AND COMPETENCES

TEAM WORK: I have participated in several both national and international collaborative projects, sponsored by different donors (e.g. government, EU).

EVALUATION AND ASSESSMENT SKILLS: I was a team member of the Czech NDP/NSRF ex-ante evaluation for 2007-13 programming periods and I participate on projects which include evaluation of current policies, particularly innovation policies.

INTERPERSONAL AND COMMUNICATION SKILLS: I work with representatives of project beneficiaries or with representatives of other organizations at all levels involved in projects related mainly to local and regional economic development.

I have experience from the Czech Republic and also from abroad (Ireland, Norway, Spain).

ADDITIONAL INFORMATION

SELECTED PUBLICATIONS:

ŽÍŽALOVÁ, P. (2009): Inovace, to není jen výzkum a vývoj (Innovations, not only research and development). Euro 2009.

ŽÍŽALOVÁ, P. (2009): Knowledge based collaboration in a post-communist country: specific experience or generalized pattern? European Planning Studies.

ŽÍŽALOVÁ, P., CSANK, P. (2009): Klíčové procesy regionálního rozvoje - výzkum, vývoj a inovace? (Key processes of regional development – research, development and innovations?) Geografie - Sborník ČGS (v tisku).

ŽÍŽALOVÁ, P. (2009): Emerging Innovation Modes and (Regional) Innovation Systems in the Czech Republic. Paper presented at DRUID Winter Conference, Aalborg, Denmark.

ŽÍŽALOVÁ, P., MACEŠKOVÁ, M. (2009): Research and development policy in the Czech Republic: regional dimension and policy implications of changing global and European context. Acta Geographica Universitatis Comenianae, Bratislava, No. 52 (v tisku).

ADÁMEK, P., CSANK, P., ŽÍŽALOVÁ, P. (2008): Regionální inovační systémy a jejich veřejná podpora (*Regional Innovation systems and their public support*). Růst, stabilita, konkurenceschopnost IV, Linde, p. 345-367.

ŽÍŽALOVÁ, P., MACEŠKOVÁ, M. (2008 forthcoming): Implications of Changing Global and European Context for Research and Development Policy in the Czech Republic. Acta Geographica Universitatis Comenianae, No. 51 or 52.

ŽÍŽALOVÁ, P., MACEŠKOVÁ, M. (2008): Regionální dimenze v české politice výzkumu a vývoje: formalita nebo skutečná potřeba? (*Regional Dimension in Czech R&D policy: formality or actual need?*). Euro, 7/2008.

BLAŽEK, J., CSANK, P., MACEŠKOVÁ, M., SÝKOROVÁ, I., ŽÍŽALOVÁ, P. (2008 forthcoming): Regional Development of Prague, and Application of the 4-Capitals Model to the Issue of Urban Sprawl, EET special issue on Regional Sustainable Development Evaluation, Vol. 18.

ADÁMEK, P., ŽÍŽALOVÁ, P. (2007): Konkurenceschopnost a inovace v Karlovarském kraji (*Competitiveness and Innovations in Karlovarský Region*). Bulletin CES VŠEM, 15, p. 4-7.

ŽÍŽALOVÁ, P. (2006): Foreign Direct Investment in the Czech Republic. Geografie Sborník ČGS, 111, 2, p. 46-59.

ŽÍŽALOVÁ, P. (2006): Territorial Aspects of the Information Society and their Impacts on Regional Development. In: S. Nunvářová, I. Opluštilová (ed): Současné problémy rozvoje regionů a přístup veřejné správy k jejich řešení. Brno, Masarykova Univerzita. Conference proceedings, p. 283-291.

ADÁMEK, P., CSANK, P., ŽÍŽALOVÁ, P. (2006): Regional Economic

Competitiveness – Public Authorities' Handbook. Czechinvest, Praha, 46 p.
BLAŽEK, J., CSANK, P., MACEŠKOVÁ, M., SÝKOROVÁ, I., ŽÍŽALOVÁ, P. (2006):
The case study of the Czech Republic: Prague. The final report of SRDTOOLS
project - Methods and tools for evaluating impact of cohesion policies on
sustainable regional development. 6th FP.

MEMBERSHIP OF PROFESSIONAL BODIES:

Czech Geographic Society

EAEPE European Association for Evolutionary Political Economy